



Executive Summary

EAJ is committed to effecting environmental change by funding projects that promote renewable energy and energy conservation. Eco-Air Jets (EAJ) seeks to be one of the largest charter brokerage operations in the United States to offset carbon emissions created by their clients' flights.

Unlike other JetCard providers, environmental responsibility will not be an “add-on” to the EAJ service offerings. Customer participation is mandatory. Eco-Air Jets will be “Green” all the time. We are “Green” by nature. Environmental responsibility will be on the highest level alongside safety. Luxury and service are a given. Our commitment to “Green” business practices will be transparent. We intend to publish our organization’s carbon output and will strive to be “carbon neutral”.

EAJ intends to implement all appropriate environmental business practices in daily business operations. The company has negotiated space for its headquarters in the first office building to receive Leadership in Energy and Environmental Design (LEED) certification in Palm Beach County, Florida. Examples of these business practices include using recycled material and sustainable goods when available, monitoring and improving energy use, electronic delivery of correspondence, allowing employees to telecommute and offering incentives for employee public transportation use or hybrid auto purchases and offsetting our own carbon footprint when we travel for business.

EAJ has created a program to offset carbon emissions that will allow its private jet clients to exercise environmental responsibility while still enjoying the benefits of private jet travel. EAJ intends to neutralize all carbon emissions created by the charter aircraft at no additional cost to our clients. All of the carbon emissions produced during each flight will be offset by a calculation of the aircraft’s CO₂ emissions; these emissions would then be replaced by funding sanctioned offset projects. Typical offset projects include, tree planting, renewable energy, energy conservation, solar energy, wind power and methane capture.

EAJ expects to achieve profitable operations beginning in the second quarter of business. By month 36, EAJ conservatively projects to have over 200 Eco-Air JetCard clients and perform over 2,500 ad-hoc charter hours resulting in over \$6M EBITA and an additional \$11M in prepaid customer flight deposits. EAJ estimates half of the Eco-Air JetCard clients will place their prepaid deposits in an escrow account and estimates the client flight hour burn rate to be approximately 48% annually. At the end of month 36, EAJ expects to have over \$5M in JetCard clients' funds available for investment vehicles.

The Company’s founders combined have over 50 years of aviation experience. They are considered experts in piloting, aircraft management, aircraft maintenance, air ambulance, and charter sales and marketing. The founders have owned and operated up to 25 aircraft for public charter and have closed more than 10 aircraft transactions and over 100 Jetcard transactions over the last 36 months